

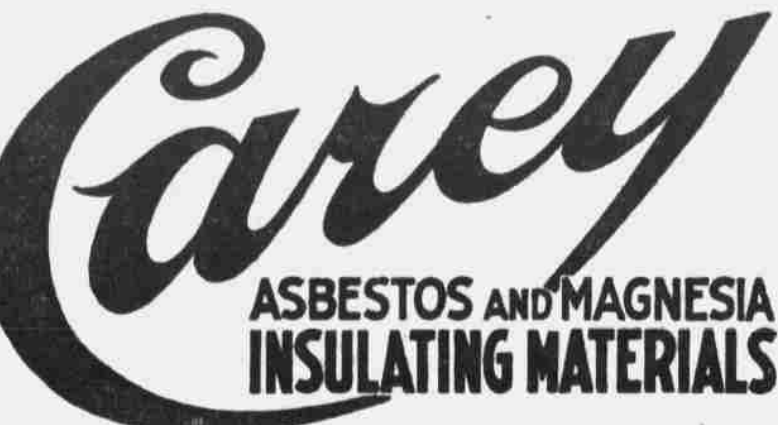
# Your Vanishing Coal Pile

**S**PEAKING conservatively, you burn a third more coal than you need to heat your home or factory because of wrong methods of firing, lack of attention to furnaces and failure to properly insulate your boilers, furnaces and steam pipes. Instead of getting the full heat value out of coal you get only a fraction.

One of the most prolific causes of waste and the one most easily remedied is lack of proper boiler and steam pipe coverings. Twenty-five per cent of the heat in coal is wasted through bare pipes and boiler surfaces, or improper insulation.

The Fuel Administration declares that proper covering of pipes and boiler surfaces reduces loss of heat after it is generated by 80 per cent.

Insulated pipes are a necessity to the saving of coal. A greater necessity this winter than ever before because coal is scarcer than it has ever been and you must either save it or suffer if your supply runs out before spring.



Don't Merely COVER Your Pipes—INSULATE Them!

Carey Pipe Coverings save coal year after year. Enough to pay for the insulation in a few years. They prevent sweating and freezing of pipes in winter. Carey Pipe Coverings are made of standard insulating materials of recognized value. There is a kind for every service pipe, steam, hot water or hot air. Phone us today and have your pipes covered with Carey Coverings.

Pipe Coverings to prevent condensation  
Pipe Coverings to prevent sweating  
Pipe Coverings for refrigerator piping  
Pipe Coverings to prevent freezing  
Pipe Coverings for hot air pipes  
Pipe Coverings for every service pipe



There is a Carey Dealer Near You. Ask Us for His Name.  
**FISCHER LIME AND CEMENT CO.**  
269-289 Walnut St., 1115-1121 E. Second St.,  
MEMPHIS, TENN. LITTLE ROCK, ARK.

## Weakness After Grip Or Influenza

The Wonderful Tonic Properties of QUININE and IRON, undoubtedly, have saved thousands from the ravages of Grip and Influenza, and the value of GROVE'S TASTELESS chill TONIC in the treatment of Colds, Grip and Influenza could hardly be estimated.

To Save and Rebuild Strength when attacked by Colds, Grip or Influenza is the real problem, and this is accomplished by Purifying and Enriching the Blood.

After Grip, Influenza or Pneumonia, the weakened system needs building up, and

## Grove's Tasteless chill Tonic

should be taken regularly until you have fully regained Strength, Healthy Color and a Good Appetite.

The Specially-Prepared QUININE and the Specially-Treated IRON in GROVE'S TASTELESS chill TONIC make it an Exceptionally Good, General Strengthening Tonic for the Child, the Mother or any of the Family, young or old. You can soon feel its Strengthening, Invigorating Effect. It is acceptable to the most delicate stomach, and does not cause nervousness or ringing in the head. Pleasant to take. Price 60c.

### Heal Skin Diseases

It is unnecessary for you to suffer with eczema, blotches, ringworm, rashes and similar skin troubles. A little Zemo, obtained at any drug store for 35c, or \$1.00 for extra large bottle, and promptly applied will usually give instant relief from itching torture. It cleanses and soothes the skin and heals quickly and effectively most skin diseases. Zemo is a wonderful, penetrating, disappearing liquid and is soothing to the most delicate skin. It is not greasy, is easily applied and costs little. Get it today and save all further distress. The E. W. Ross Co., Cleveland, O.

### For Indigestion DISCOLAX

When you need colamel, Discolax will answer your need better. No gripping. Try it for your headache. 25 cents a box. At your Druggist's.

## THEIR ACHIEVEMENT GOAL

Only Lack \$40,000 Reaching Minimum—West Tennessee Counties Over Original Allotment.

United war work campaigners in Memphis and Shelby began driving Monday morning for the maximum goal of \$100,000. The campaign, an increase of 50 per cent over the minimum goal of \$60,000. And in order that they might have fair chance of reaching this higher mark, the campaign period has been extended two days, to close Wednesday afternoon, and those in charge are hopeful that Memphis will live up to the marvelous record established in all previous drives of this character.

It is pointed out that this will be perhaps the last call for funds for the seven welfare organizations now ministering to the boys in khaki overseas in home counties. The campaign is being conducted by the National Chairman G. T. Fitzhugh and Divisional Chairman L. M. Stratton are urging that everybody respond in such manner that every dollar of the over-subscription asked of Memphis shall be in hand when the final curtain is rung down.

### Shelby County Has \$260,000.

The week opens with \$260,000 in hand for Memphis and Shelby county. This leaves only \$40,000 to be raised to complete the minimum quota. Campaign managers, team captains and team workers were confident Monday morning that the county would be in hand when reports were made at 4 o'clock this afternoon and that the two remaining days devoted to securing the \$150,000 necessary to reach the ultimate goal of \$450,000. They expected larger returns from the work of the four-minute men and others in theaters, churches, Sunday schools, lodges and clubs in city and county, as all identified with these devoted a considerable portion of the day to aiding the fund. Reports of the workers themselves were also to be made at that time.

The 20 counties in West Tennessee are running slightly ahead of Memphis and Shelby on the basis of the quotas of each. They had a total Monday of \$213,405, as against their minimum allotment of \$175,000. They are practically as much ahead of their minimum quota as Memphis and Shelby are behind, and they are still going strong. Shelby, the first county in West Tennessee to over-subscribe its minimum quota, also enjoys the distinction of being the first in this grand division to reach its maximum quota.

Madison county has already gone over the top on its minimum and is now driving for its maximum. Reports to the George, director for West Tennessee, indicate that the campaign is making excellent headway everywhere and that the figures so far received do not indicate the entire amounts secured in the various counties.

Reports for Memphis and Shelby county are far from complete. Only part of the present into which Shelby, outside of Memphis, is divided have made returns. The negroes have also made only partial reports, while the negro and give' division still has much money to turn in. The campaign appears to be gaining momentum each day and there is every indication that it will come up to the close with a strong head of steam.

Team captain J. T. Hyde and Mrs. T. Fitzhugh, chairman, is leading the entire field of workers in Memphis proper. They have been fighting since the day since the first. They believe in giving everybody a chance to contribute and Mr. Hyde announced that if anybody has been overlooked, all that is necessary is to telephone Main 1882. The secret of success of himself and associates is the number of persons on whom they call each day.

Golf players who entered the tournament at the Memphis country club Sunday contributed \$100 to the fund in the form of entrance fees. Unfortunately the fund is a beautiful one for golf, but the fund did not suffer in the least, for the fees will be paid whether the entrants participated in the game or not.

To Relieve Gas in the Stomach which disturbs your sleep, just try one bottle of LAX-POS WITH PEPSIN. A Liquid Digestive Laxative for Indigestion, Constipation. Pleasant to take. Now made and recommended by the manufacturers of Grove's Tasteless chill Tonic.

## VICTIM OF MIDNIGHT ATTACK DIES AT CAIRO

CAIRO, Ill., Nov. 18.—The death of William Mortimore Sunday added to the mystery surrounding an attack upon Mortimore, his wife and 13-year-old daughter by an unidentified assailant in their home about midnight last Thursday. All three were beaten with a hickory club, and Mortimore died without regaining consciousness. Mrs. Mortimore and her daughter are expected to recover, but it is believed that neither will be able to throw any light upon the identity of their assailant.

The Mortimores live in a lonely and desolate part of the country, and because of their poverty it is believed that robbery was not the motive of the crime.

### VON TIRPITZ FUGITIVE.

COPENHAGEN, Nov. 18.—Admiral von Tirpitz, former minister of the German navy and the man who was originally responsible for Germany's extensive submarine campaign, fled to Switzerland immediately the revolution in Germany broke out, says the Frankfurt Gazette.

### STUDY AIR LINES.

PARIS, Nov. 18. (Havas).—The French government is studying a project for the creation of about 20 aerial lines connecting Paris with the chief towns of France and the great foreign centers.

### AVOID "FLU" AND PNEUMONIA BY STERILIZING NOSE

London Epidemic of 1891 Proved Oil, Eucalypti (Eucalyptus Salve) Is Most Effective Preventive Known.

Get out your jar of Eucalypti Salve or, if you have none, go to the nearest drug store at once and get a family jar of this well-known nose and throat sterilizer. Sterilize morning and night by sniffing the Eucalypti up into the nostrils and back into the throat, whence it will spread to the larynx and tonsils thus sterilizing the nose and throat. The chief ingredient of Eucalypti Salve is Oleum Eucalypti, the non-poisonous antiseptic, whose power to prevent influenza was first discovered in the London epidemic of 1891. In addition, Eucalypti Salve contains just enough camphor, menthol and oil of white pine to make it soothing, healing and delightful to use. Even the babies enjoy it. Ask any well-informed physician and he will tell you that Eucalypti, though originally designed by the nose and throat specialists for the mother's use with her children in colds, croup and to prevent pneumonia, is the best and most agreeable antiseptic you can use to sterilize the nose and throat of young and old alike.

Note—One application of the product referred to above sterilizes the air passages for about 12 hours against the germs contracted through the nose and throat. Any druggist can supply you for half a dollar. adv.

## CASUALTY LIST

(Continued From First Page.)

boro; Private Robert K. Hubbard, R. F. D. 1, Springfield, Mo. Killed in action: Private Charles R. Stallings, 301 North Farmer st., Vicksburg; William A. Forsythe, R. F. D. 5, Corinth.

Wounded from wounds: Private Homer H. Beasley, Potts Camp. Died of disease: Corp. Farley Robinson, Clayton.

Wounded severely: Corp. Henry W. Berkley, Red Banks. Killed in action: Private Henry Ritter, 1014 S. Spring; Roy Allen, R. F. D. 1, Alpina Pass; Robinson L. Walker, Bigot.

Wounded from wounds: Corporal James R. Peters, Midland; Private Lee A. Solomon, Tuman. Killed in action: Private Edwin H. Metcalf, R. F. D. 1, Lamar; Joe F. Smith, Russellville.

Wounded, degree undetermined: Private Sherman Coy, Okla.; Joseph Stanley, Lead Hill; Harry J. May, Earl; Garland A. Knight, 48 Benton street, Hot Springs.

Missing in action: Private Sim Bombardier, Delight; David F. Harris, 400 West Ninth street, Little Rock.

ALABAMA. Killed in action: Private William R. Baker, 1014 S. Spring; Private J. B. Driver, R. F. D. 1, Verben; Jim T. Hill, R. F. D. 1, Elkwood; Hollie G. Brazil, R. F. D. 1, Bremen; Kirkland Posey, Newville; Louis G. Tucker, R. F. D. 4, Warrior; Claude C. Whigham, R. F. D. 1, Mill.

Wounded severely: Corporal Zeb Lockhart, Clanton. Wounded, degree undetermined: Private Wallace Houston, Clanton.

Missing in action: Lieut. Glenn S. Matheis, 1014 S. Spring; Private James E. Glenn, Gadsden.

### KENTUCKY.

Killed in action: Sergeant Clarence F. Burt, 1014 S. Spring; Private Fred M. Voss, Covington; Private Fred M. Barr, 1014 S. Spring; William C. Brown, 1014 S. Spring; Robert A. Rogers, 1014 S. Spring; B. Robinson, Bondville; Corbie Ellington, Yale; Buster McGee, Columbus.

Died from wounds: Capt. Campbell Burke, Lexington; Lieut. George D. Bennett, R. F. D. 4, Waynesburg; Taylor S. Dant, St. Joseph; Rollie Johnson, 1014 S. Spring; Matt Wilkinson, Liberty; William M. Witten, Louisville.

Wounded severely: Private John L. King, Covington; Cook Arthur E. Rowland, Princeton; Private Elmer Corcoran, 1014 S. Spring; Read, Seward; William G. Bailey, Cambridge; John Richardson, Colson; David Snow, Kimball.

Wounded severely: Private Albert L. Dinkston, St. Joseph. Wounded, degree undetermined: Cook Eli O. Stickrod, Independence; Private Ben Keeton, West Van Lear.

### LOUISIANA.

Killed in action: Sergeant Burk Calhoun, Meridian; Private J. W. Everett, Shamrock. Died from wounds: Corporal Joseph Schell City; James B. McCarty, St. William H. Orr, Bruce; Charles N. Singletary, Oberlin.

Wounded severely: Sergeant Dasso Brox, Lockport; Private Thomas Perzo, New Orleans. Wounded, degree undetermined: Private Gordon W. Peterson, Homer.

### NORTH CAROLINA.

Killed in action: Sergeant Jess B. Jones, Mount Airy; Charles D. Hays, 1014 S. Spring; R. F. D. 1, Franklin; Thomas J. McDowell, Asheboro; Corporal Harry Byrd, 1014 S. Spring; A. G. Byrd, Duke; Columbus S. Morris, Columbia; Mechanics Fred L. Clark, Oxford; Private John E. Fry, R. F. D. 1, Newton; James I. Fulford, Morehead City; Lester Ham, R. F. D. 1, Lansing; Ernest Girardeau, John L. Madden, Anderson; Earl Washburn, Williamtown; Christ Hegelan, Grandin; Glen D. Elmont, 1014 S. Spring; R. F. D. 1, Elmont.

Died, accident and other causes: Lieut. Frank W. Long, St. Louis; Sergeant Lillard Platon, R. F. D. 1, Osborn. Died of disease: Private Ralph E. Heibucher, St. Louis; Rankin L. Keeney, Schell City; James B. McCarty, St. Louis; John A. Savage, Hollister; Samuel C. Vaughn, St. Louis; Alva L. Dryer, R. F. D. 1, Urbana; Terrence J. Gal-lagher, St. Louis.

Wounded severely: Corporal William R. Bergman, St. Joseph; Private William P. Evans, Kansas City; James M. Macek, St. Louis. Wounded, degree undetermined: Lieut. Lynn W. Farrar, Braymer; Private Harry F. Dye, R. F. D. 1, Rockville; Edward H. Aye, St. Louis; Lawrence B. McCall, R. F. D. 2, Tarkio.

Missing in action: Private Jacob A. Kosster, Stover.

### BOYS EXHIBIT CORN.

CAMDEN, Tenn., Nov. 18. (Sp.)—A large crowd here inspected corn and pig exhibits of the Benton County Boys club. Some very fine specimens of corn were on exhibition, and some unusually large yields were reported by some of the boys. Prizes were distributed to all who had an exhibit.

### MISSOURI.

Killed in action: Sergeant John Mankel, Moscow Mills; John C. Kuntz, St. Louis; Ralph P. Tanner, Kansas City; Corporal Harvey Casteel, Doniphan; John E. High, Boynton; Mechanic John H. Pick, St. Louis; Private Roy H. Dennison, Black; Leonard Graham, Henrietta; John Linton, Sheffield; Frederick H. Kettler, Affton; Luther R. Caldwell, Dudley; Hervey Garnett, Marion; Henry M. Heinlen, R. F. D. 3, Lancaster; Lawrence C. Lenoir, Union.

### U. S. Countess Is Decorated

The Countess of Cottenham, formerly Miss Patricia Burke, of California, has been decorated on several occasions by King Victor Emmanuel of Italy for her services at the battle front. She has been named American woman on the Italian front.

## You Are Not "Good Pay" Unless You Pay Promptly

Some folks flatter themselves that they are "good pay" because they always pay something on account every month, although they never quite clear it off.

Possibly such folks are not themselves entirely to blame. It may be that the merchant did not need the money and really wanted the customer to consider himself under obligations to the firm.

Yet in the banking business the banker doesn't need the money, but he likes to see the borrower come in and take up his notes the day they are due. The banker likes to feel that the borrower can pay out on occasion.

The modern store has a credit manager. Upon his judgment the prosperity of the store depends. It is his duty to extend credit to all who ask for it, if they are worthy of credit. There was a time when only the "rich" could obtain credit, but the modern credit manager has changed this. He reasons that anyone who pays promptly is entitled to the accommodation and that slow-paying customers, regardless of their social, political or financial standing, are a nuisance.

So there developed two classes of individuals who had credit at retail stores: Those who paid promptly when the bill was due, and those who seemed to feel that they might pay when they pleased. Then came the war with economic problems. Merchandise stocks required greater capital on account of increased cost. Manufacturers and wholesale distributors shortened their terms. The merchant had all his surplus tied up in slow-pay accounts—and the opportunity came to buy Liberty Bonds, to contribute to war chests.

Immediately credit managers began to insist that slow-pay customers quicken their pace. This movement swept over the country and enabled merchants to do their share in war subscriptions. It has reached Memphis now and a new order of things exists.

Prompt payment of all accounts is now required. October purchases should have been paid for not later than the tenth of this month unless special arrangements were made at the time of purchase. Give yourself the name of being "Prompt Pay." The only way you can do so is by paying promptly, and it's the only way you can keep your credit good in Memphis.

## RETAIL CREDIT MEN'S ASSOCIATION

Of Memphis  
203 Leading Local Firms

## INFLUENZA TAKES ITALIAN LEADER

WITH THE ITALIAN ARMY IN NORTHERN ITALY, Nov. 18. (By the Associated Press.)—Gen. Vittorio Alfieri, member of the Italian war commission, former minister of war and former food controller, died Sunday of influenza. He had played a most prominent part in Italy's war organization.

All the army commands are moving forward in order to keep in closer touch with the evacuating troops. The Americans, headed for Tolmino to take up positions on the frontier, are moving so fast that their food and equipment transport has been unable to keep pace with them. Today the Americans were fed by a passing Young Men's Christian Association truck.

During the offensive only one American was killed. Six were wounded slightly and all of them are very proud of their heroism.

The roads are still blocked with blown up bridges and general wreckage. There still are thousands of uncounted prisoners behind the Italian front.

Prisoners whom the correspondent talked indicated the greatest interest in American political events. They do not regard the United States as an enemy.

"Wilson is our god," said one major. "He finished the war and also is helping us to freedom."

## MUST BUY STAMPS BEFORE CHRISTMAS

Memphians are expected to buy \$1,000,000 worth of war savings stamps during the month of December. The county committee in charge of the sales has received instructions to press the sale of stamps with all possible vigor during the coming month, and to make special efforts to have all pledges redeemed. Less than half the pledges received June 25 have been redeemed.

The committee will meet at headquarters, Main street and Union avenue, at 3 o'clock Tuesday afternoon to outline a selling campaign.

## LUMBERMEN'S CLUB TO ELECT OFFICERS SOON

The annual election of officers for the Lumbermen's club of Memphis, will be held Dec. 14, and two committees have been named by President McSweeney to name candidates for president, two vice-presidents, and a secretary-treasurer.

C. R. Tustin, W. L. Crenshaw and Bart Tally will name one ticket, while the other will be prepared by J. Thompson, F. B. Robertson and F. T. Dooley.

The next meeting will be held Dec. 7, in order that it may fall one week before the election itself in accordance with the by-laws of this organization.



From first to last—use this safe dentifrice

At any age the teeth are too valuable to risk—protect yours and your children's with the safe dentifrice—Colgate's.

So delicious in flavor that children enjoy its use. So efficient as a cleanser that it brightens your smile. Convenient and economical—never hardens even when the cap is left off by careless fingers. You, too, should use Colgate's.

COLGATE & CO. Established 1806 New York

Evidence that Colgate's is preferred by dentists is contained in the affidavits and other documents in this Evidence Chest—deposited with the Title Guarantee & Trust Co. of New York. They may be examined by accredited committees on application to Colgate & Co.

